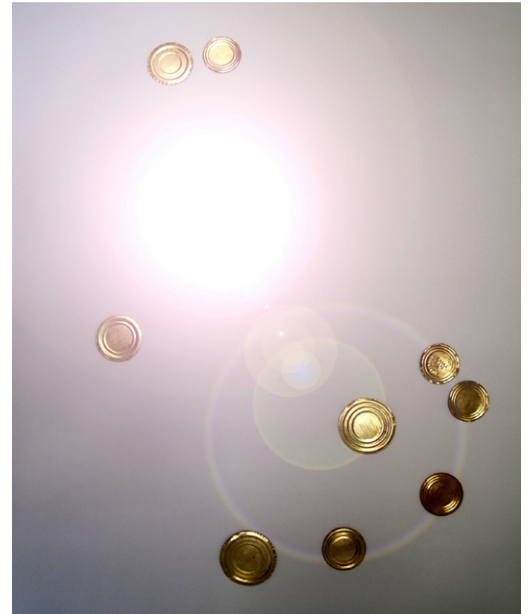
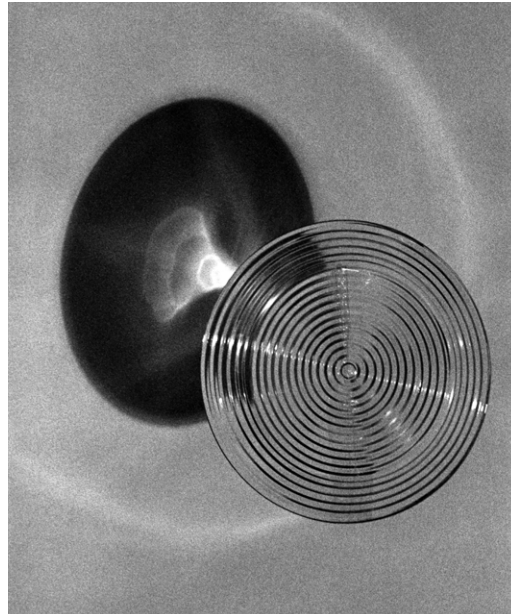


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PRESS  
INFORMATION



## SUSAN FEREDAY Infinite Image

Centre for Contemporary Photography

404 George Street  
Fitzroy Vic 3065

Gallery Hours  
Wednesday—Friday 11am—6pm  
Saturday—Sunday 12—5pm

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*Infinite Image* revisits two earlier bodies of Susan Fereday's work: *The Object of Photography* (1994) and *Untitled Found Objects* (1993) in the context of her new series of photographs *Infinite Image* (2012), which explores the infinite malleability of the digital image.

For many years, Fereday has re-photographed small details of magazine advertisements to resemble classic 'UFO photos', which she presents alongside suspended glass and metal plates that also mimic UFO forms. Her arrangements of suspended mirrors and plates, along with the shadows and refracted shapes they cast onto the gallery walls, evoke the displacement of desire through the allure of commodity fetishism. They 'earth' the photographic imagery, sharing their correlation of shape, and re-presenting their banal materiality as spectacle.

If the object of photography is the illusion of the object and a reflection of our desire for the image, then in the digital era that object is vast in ambition and infinite in potential.

This project has been assisted by the Australian Government through the Australia Council, its arts funding and advisory body.



Images (left to right):  
Susan Fereday *The Object of Photography*  
1994-2013  
Inkjet photograph  
76 x 60 cm

Susan Fereday *The Object of Photography*  
1994-2013  
Inkjet photograph  
76 x 60 cm

Exhibition Opening  
Thursday 7 February 2013

Susan Fereday's new book *The Object of Photography: a theory of photography in (my) pictures* will be launched at the opening.

Exhibition Dates  
Friday 8 February – Sunday 24 March 2013

Also exhibiting at this time  
Joshua Petherick  
Steven Rhall  
Katie Lee

Contact

For further information, interviews or high resolution images please contact:

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